



# CULLERCOATS FOOTBALL CLUB

SPONSORSHIP PACKAGES

April 2023

## Team Sponsorship (2 Seasons)



Team sponsorship covers the purchase of the match day kit for any team of choice. The cost of this sponsorship package is dependent on the number of players in the team. The team will use the allocated kit, with the sponsors logo, for a minimum of two seasons.

### Options

Age Group	Price Estimate*
Under 7 & Under 8	£250-350
Under 9 & Under 10	£350-450
Under 11 & Under 12	£400-500
Under 13 - Under 18	£650-700
Senior (Mens & Ladies)**	£650-700

*\*Actual quote will be provided once team size is confirmed.*

*\*\*Senior kit sponsors may be offered the opportunity to continue as kit sponsor at a reduced cost, in the situation where the kits are in a suitable condition to be used in season 3 onwards.*

All team sponsors will be offered a discount of 10% on advertising boards.

Enquiries should be sent to [sponsorship@cullercoatsfc.co.uk](mailto:sponsorship@cullercoatsfc.co.uk)



## Advertising Board (Annual)



Sponsors may purchase an advertising board with their design\* at our Links Avenue site, at a location of their choosing on the site. The cost of manufacturing and installing your advertising board are included in the first year cost.

### Options

Location	First Year	Annual Renewal
Facing Broadway	£300	£200
Facing Pitch	£250	£150
Facing Links Avenue	£200	£100

*\*All board designs are subject to approval by the Club Management Team.*

Enquiries should be sent to [sponsorship@cullercoatsfc.co.uk](mailto:sponsorship@cullercoatsfc.co.uk)



## Match Highlights Sponsor



New for the 2023/2024 season, we have an opportunity for a sponsor to advertise within our match highlights package! Highlights of all Senior games will be uploaded to the Club YouTube channel.

Your logo or advert will be displayed at the beginning of each video, within the video thumbnail as well as a small icon in the corner of the video throughout.

### Options

Option	Price
Season (per team)	£300
Individual Match	£30

Enquiries should be sent to [sponsorship@cullercoatsfc.co.uk](mailto:sponsorship@cullercoatsfc.co.uk)



## Senior Player Sponsorship (Season)



Your logo will be included on all social media posts featuring your sponsored player, as well as being displayed when your player scores during match highlights.

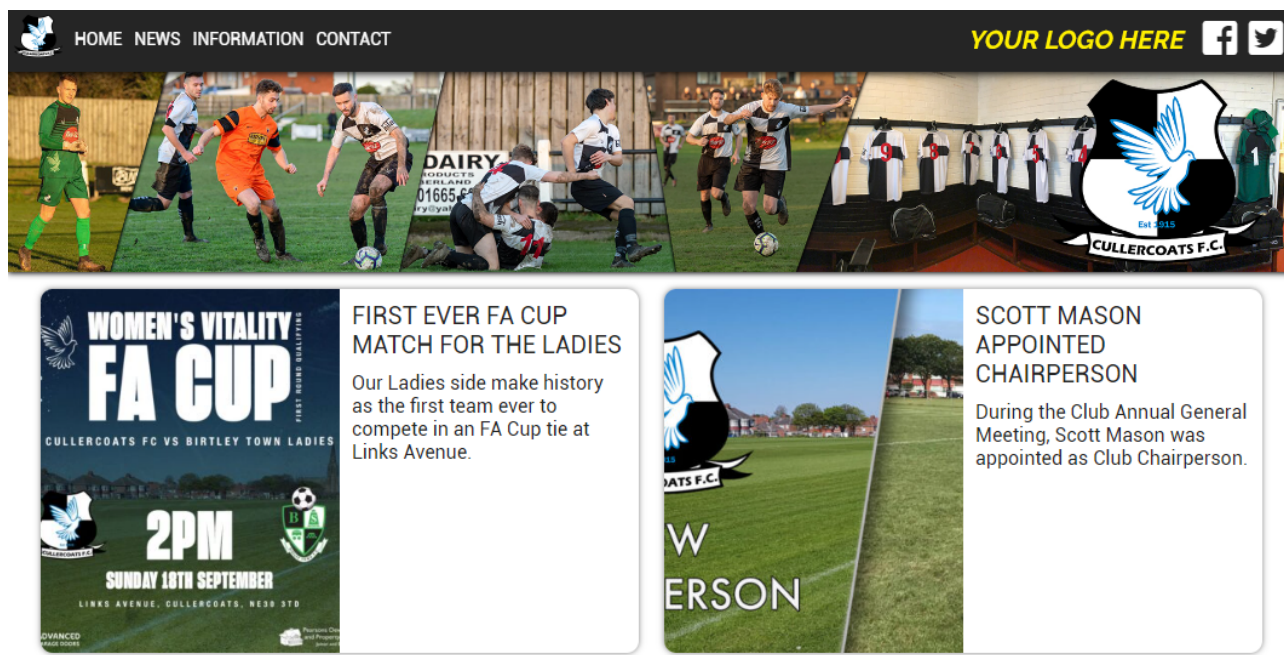
### Options

Option	Price
Exclusive sponsorship of a player	£50
One of two sponsors for a player	£25

Enquiries should be sent to [sponsorship@cullercoatsfc.co.uk](mailto:sponsorship@cullercoatsfc.co.uk)





## Website Sponsor (Annual)



The image shows a website banner at the top with navigation links: HOME, NEWS, INFORMATION, CONTACT. On the right of the banner is the text "YOUR LOGO HERE" and social media icons for Facebook and Twitter. Below the banner are two news articles. The first article is titled "WOMEN'S VITALITY FA CUP" and features a match between Cullercoats FC and Birtley Town Ladies. The second article is titled "SCOTT MASON APPOINTED CHAIRPERSON" and reports on Scott Mason's appointment as Club Chairperson.

HOME NEWS INFORMATION CONTACT

YOUR LOGO HERE  

**WOMEN'S VITALITY FA CUP**  
FIRST EVER QUALIFIERS  
CULLERCOATS FC VS BIRTTY TOWN LADIES  
2PM  
SUNDAY 18TH SEPTEMBER  
LINKS AVENUE, CULLERCOATS, NE30 3TD

**FIRST EVER FA CUP MATCH FOR THE LADIES**  
Our Ladies side make history as the first team ever to compete in an FA Cup tie at Links Avenue.

**SCOTT MASON APPOINTED CHAIRPERSON**  
During the Club Annual General Meeting, Scott Mason was appointed as Club Chairperson.

Becoming our website sponsor will place your logo in the banner of our Club website. This banner is visible on every page on the site (on both desktop and mobile devices). Clicking on the logo will take visitors to your website. You can expect your logo to be seen by up to 500 unique visitors per month.

**Price:** £200 per year

Enquiries should be sent to [sponsorship@cullercoatsfc.co.uk](mailto:sponsorship@cullercoatsfc.co.uk)



## Other Packages

We have a range of other small sponsorship packages available. These packages have variable costs, and can be acquired on their own, or as an addition to any other sponsorship package. Please send any enquiries to [sponsorship@cullercoatsfc.co.uk](mailto:sponsorship@cullercoatsfc.co.uk).

### Available Packages Include

#### Winter Jacket Sponsorship

Our kids simply love showing they play for Cullercoats FC. That's why you see them wearing their jackets all over North Tyneside. Having your logo printed on the back of these jackets gives a unique opportunity for advertising all over the local area.

#### End of Season Award Sponsorship

We offer the opportunity for a sponsor to support an end of season award, either an individual award, or awards for an entire team or age group. Your business name will be included on all social media posts in relation to the awards you sponsor.

### I couldn't see a package to suit me?

Please get in touch! We can offer customised packages to suit any budget. Contact [sponsorship@cullercoatsfc.co.uk](mailto:sponsorship@cullercoatsfc.co.uk) to discuss your requirements.

